



BID BULLETIN NO. 2

August 22, 2023

PB-ECC-2023-08

**Public Bidding for the Placement of Radio Advertisement with
Co-Production of a Radio Program for Three (3) Months**

In accordance with Section 22.5 of the Revised Implementing Rules and Regulations of Republic Act No. 9184 and in response to queries raised by prospective bidders during the Pre-Bid Conference for the Public Bidding for the Placement of Radio Advertisement with Co-Production of a Radio Program for Three (3) Months and written clarifications received thereafter, the ECC-Bids and Awards Committee issues this Bid Bulletin on the subject procurement:

Queries / Clarifications During Pre-Bid	BAC Response
Is the radio program/ ads a direct to network station project?	The project is a direct to network station;
What are the changes in the technical specifications as compared to previous radio ads/ program procurement of the ECC?	<p>The BAC cited the following changes in the technical specifications and deliverables in comparison to previous radio ads/program project of the ECC:</p> <ul style="list-style-type: none">• The ABC was adjusted from 10 million to 9 million pesos• Preference for an early morning timeslot for the radio program• Preferred areas for airing of the radio ads for the FM station has been specified• Social Media Page i.e. Facebook, Youtube or other similar platforms of the AM Radio Station must have at least a million followers or more. The required number of followers is not cumulative and the 1 million followers refers to only one platform
Do all participating AM radio stations need to be in the top 3 rating survey in their respective localities? Does the ranking in the ratings survey need to be both in Kantar and Nielsen or rating survey in either of the two companies suffice as compliance?	Participating AM radio stations must preferably be in the top 3 ratings in their locality based on either Nielsen or Kantar survey. Survey results from either of the two companies will be accepted as compliance.

	<p>Preferred FM radio stations specified in the technical specifications is not fixed. The Radio Station may propose other areas where their ratings are high and this will be validated by the ECC. Areas indicated in the technical specifications were preferred as ECC has yet to air ECP advertisements in these locations.</p>
<p>Are there any changes in the template of the Statement of Ongoing Contracts and Started but Not Yet Completed Contract? Is there a need to indicate the value of outstanding contracts in the said form?</p>	<p>There are no changes in the template for the Statement of Ongoing Contract and Started But Not Yet Completed Contracts. Bidders must indicate the value of outstanding contracts to validate the NFCC computation.</p> <p>The template and prescribed formula for NFCC computation is provided in the bidding documents. Bidders are advised to use the aforesaid form to avoid errors in NFCC computation.</p>
<p>How does the ECC BAC validate the Social Media Page 1 Million Followers requirement?</p>	<p>The validation of the 1 million followers will be done in the post qualification. The bidders are advised to indicate the URL link of their FB or YouTube page in the technical specifications - reference portion of the bidding documents</p>
<p>Written Queries / Clarifications of Prospective Bidders</p>	<p>BAC Response</p>
<p>Section VII. Technical Specifications</p> <p>Terms of Payment</p> <ol style="list-style-type: none"> 1. Does it mean that the whole materials – advertisement and program are completed and fully complied with and aired before the winning bidder can bill? 2. Can the winning bidder bill monthly, consistent with the compliance requirements of the end-user, and the same be processed upon acceptance of the end – user? 	<p>Proposal to amend the Terms of Payment is accepted. The following provisions of the Bidding Documents is amended as follows:</p> <p>Section 2.2 Special Conditions of the Contract</p> <p>2.2 The Terms of Payment shall be as follows:</p> <p>Monthly release of payment upon submission of the following documents:</p>

	<ul style="list-style-type: none"> - Statement of Account/ Billing Statement - Monthly Accomplishment Report - Monthly Evaluation Report - Certificate of Partial Completion and Acceptance signed by the Head of the Requisitioning Division (IPAD) and duly approved by the ECC Executive Director <p>Payment shall be released within 30 days upon submission of above-listed documents.</p> <p><i>Section VII.D Technical Specifications</i></p> <p>Terms of Payment</p> <p>The Terms of Payment shall be as follows:</p> <p>Monthly release of payment upon submission of the following documents:</p> <ul style="list-style-type: none"> - Statement of Account/ Billing Statement - Monthly Accomplishment Report - Monthly Evaluation Report - Certificate of Partial Completion and Acceptance signed by the Head of the Requisitioning Division (IPAD) and duly approved by the ECC Executive Director <p>Payment shall be released within 30 days upon submission of above-listed documents.</p> <p><i>*see attached revised Section VII. Technical Specifications</i></p>
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All other portions of the subject Philippine Bidding Documents (PBDs) affected by the abovementioned amendments shall be made to conform to the same. All other matters which are not included in this Supplemental Bid are hereby maintained by the ECC-BAC.

For guidance and information of all prospective external providers.


ATTY. EVELYN R. RAMOS
 Chairperson, ECC-BAC

22 August 2023
 City of Makati