



BID BULLETIN NO. 2

June 17, 2021

PB-2021-03

Public Bidding for the Procurement of Radio Station Services to Produce and Air Four (4) Different 15-Second ECP Radio Advertisement in AM and FM Stations for Three (3) Months

In accordance with Section 22.5 of the Revised Implementing Rules and Regulations of Republic Act No. 9184, and by way of response to written queries raised by prospective bidder/s, the ECC Bids and Awards Committee issues this Bid Bulletin on the subject procurement:

Queries	Clarification/ Interpretation
<p>I just would like to have a clarification regarding the media values and the stations to be used. I understand our campaign is Nationwide, if so what are the stations covered for the campaign?</p> <p><i>Mr. Jo Mamar</i> <i>Sales Director</i> <i>Bombo Radyo Phils.</i></p>	<p>Both AM and FM stations, for the specific program or network, depending on the proposal of the prospective bidder. The wider the coverage, the better.</p>
<p>I just want to ask if our bidding basis is LCB or QCB since there is no indication in our bid documents?</p> <p><i>Myra Valera</i> <i>Radio Mindanao Network, Inc.</i></p>	<p>The ECC – BAC will adhere to the RA9184 and its RIRR prescribed Lowest Calculated But Responsive Bidder evaluation procedures.</p>

All other portions of the subject Philippine Bidding Documents (PBDs) affected by the abovementioned amendments shall be made to conform to the same. All other matters which are not included in this Supplemental Bid are hereby maintained by the ECC-BAC.

For guidance and information of all prospective external providers.

17 June 2021
City of Makati



ATTY. JONATHAN T. VILLASOTO
ECC-BAC Chairperson